



Dynamic Growth Strategies

www.dynamicgrowthstrategies.com

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Assessments Training: 360° Feedback, DiSC® and Team Dimensions Profile

A modular workshop—giving you the flexibility to attend topics of interest to you!

This program is offered at least once a year publicly and can be delivered to your organization when needed. We can also do an individual session in-person or via teleconference.

How Will You Benefit By Attending This Program?

This workshop empowers Trainers, Human Resource professionals, Coaches, Business Leaders, and Consultants to

- Discover why understanding self and others is one of the keys to performance improvement
- Appropriately employ a variety of assessments including 360° performance feedback, personal style, and team that align with organizational needs
- Learn and interpret the assessments, background research, and typical applications
- Utilize the model and tools to meet personal and organizational objectives
- Understand how to use the assessments to improve employee performance and productivity
- Be able to conduct a session using workbook materials and the PowerPoint presentation

At the completion of the workshop, you'll be able to administer, interpret, and utilize DiSC®, Team Dimensions, and Everything DiSC® 363™ for Leaders for usage in your organization. In doing so, you'll quickly adapt them to your needs and save time on design and materials. You become eligible to purchase materials, including access to 360° assessments, through Dynamic Growth Strategies at a reduced cost.

What Does the Train the Trainer Include?

- Personal Workbook for each session you attend
- A Personal DiSC® and/or Team Dimensions Profile Assessment (\$31 retail price each)
- Administrative account, including 3 online assessments to administer to others (\$250 retail price)
- A complete User Set in hardcopy and CD of typical training workshop with reproducible workbook and PowerPoint presentation (\$600 retail price)
- Research reports for each assessment

BONUS REPORTS: You will receive these Sample Reports:

- Group Culture Report that will help you identify the common tendencies of a group/team. (\$47 value)
- Facilitator's report that will allow you to see at a glance the styles of the group/team. (\$47 value)

- A variety of sample 360° Feedback reports

How is the Train the Trainer structured?

This is basically three workshops in one! On the first morning we will focus on the DiSC® assessment and in the afternoon we will concentrate on the Team Dimensions Profile. The second morning is spent on 360° feedback assessments while the afternoon is an overview of other such assessments.

You have the flexibility to attend the whole workshop or just one of the sessions—everyone attends the luncheon session on the first day. In doing so, you receive the training targeted to your needs.

And you'll only pay for the sessions you need.

Our workshop will be:

Thursday, February 17

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|------------|--|
| 8:00-11:30 | <i>DiSC</i> ® overview, usage, theory, and application techniques
Comparison to other personal style and personality assessments and tools |
| 11:30-1:30 | A working lunch (lunch provided)
How to use the online system for managing participants and running reports
Overview of all Inscape assessments—other than <i>DiSC</i> ® and Team Dimensions Profile—such as Coping and Stress Profile®, Time Mastery Profile®, Personal Listening Profile®, Role Behavior Analysis, and Work Expectations Profile |
| 1:30-5:00 | <i>Team Dimensions Profile</i> overview, usage, theory, and application techniques
Comparison to other team development assessments and tools |

Friday, February 18

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|------------|--|
| 8:00-12:00 | Overview on the role, usage, and implementation of an effective 360° Feedback program
Everything <i>DiSC</i> ® 363™ for Leaders overview, usage, theory, and application techniques |
| 12:00-1:00 | Networking lunch (lunch provided) |
| 1:00-5:00 | The role of assessments in an organization
How and when to utilize and apply assessments
The responsibilities and expectations in conducting ethical, constructive, and valuable assessments
A survey of individual assessments including MBTI®, Coping and Stress, Time Mastery, Listening, Thomas-Kilman Conflict, Group Development Assessment |

What does all this cost?

The full workshop—all modules—is \$995.

Half-day session modules (morning or afternoon), the cost is \$485.

Special! Any full-day is just \$785.

BONUS—upon completion of the workshop, you'll receive a 10% discount on online assessments for the next 3 years!

ANOTHER BONUS—Send additional people from your organization for only \$300 per person.

What is DiSC®?

With more than 30 years of proven reliability and over 40 million users, DiSC® remains the most trusted learning instrument in the industry. It is used worldwide in dozens of training and coaching applications, including organizational development and performance improvement.

The DiSC® assessment provides an in-depth perspective of behavioral style tendencies. It is a behavioral model that helps people understand their own natural style tendencies and those of others. Once people understand these behavioral styles they can work more effectively with others individually and in teams.

The DiSC® concept was originally created by Dr. William Marston and researched and updated by Dr. John Geier at the University of Minnesota. The DiSC® model has helped over 45 million people in 20+ languages over the last 30 years. Inscape Publishing Company distributes DiSC® and other individual and team assessment instruments. Dynamic Growth Strategies is an Authorized Distributor of Inscape Publishing. Your instructor, David Cegelski, has used these materials for 20 years and will share not only his knowledge but usage insights during the session.

What is the Team Dimensions Profile?

The Team Dimensions Profile helps people work from their strengths by identifying their most natural team role, while giving them added appreciation for the contributions of others. Organizations use it to build team unity, foster innovation, and reduce project cycle time.

The Team Dimensions Profile helps individuals discover what they contribute to group projects and how they can thrive in team settings. It offers personalized feedback on the respondent's strengths and challenges when working as part of a team, and it presents information on what people of different roles may contribute to the group as well.

Successful team members don't do the same thing at the same time. They do the right thing at the right time. And while team members work together toward a common goal, individuals still must play their separate parts in the process. As organizations rely more on teams to innovate, problem solve, produce, and compete at the speed of change, understanding and capitalizing on individual approaches to group processes is the bottom line on creating high-performance teams.

What is a 360 Feedback Assessment?

A 360° Feedback Program is one of the most powerful organizational activities a company can undertake. In most situations, the assessment is focused on managers and leaders. It can lead to greater productivity, performance, leadership, and teamwork. It can foster a strong culture whereby giving and receiving feedback is encouraged, welcomed, and integral to people and business growth.

Cancellation and Refund Policy

There is a 50% refund for cancellation within 10 days prior to the program start date and no refund if cancelled less than 5 days prior to the program start date. All tuition can be applied to future classes within the same calendar year and any fees paid are transferable to other individuals within the same organization.



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Licensed Distributor